

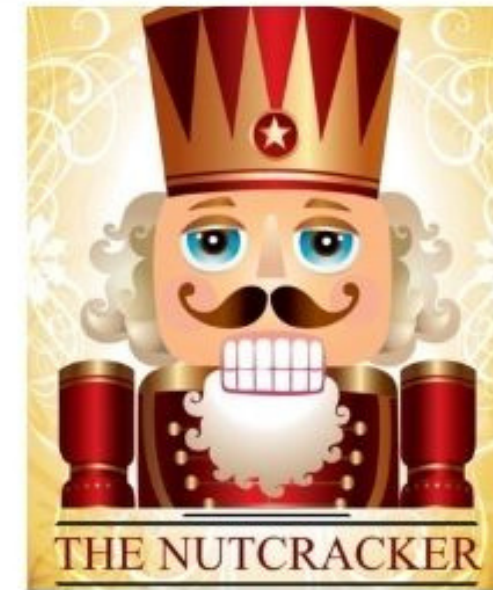


Nutcracker Spectacular *2021*

December 11
Nutcracker Ball
Lake Crago Park-Lakeland, FL

December 16
The Gem Theatre,-Mulberry, FL

December 18 & 19
Branscomb Auditorium-Lakeland, FL



Nutcracker Spectacular *2021*

We are so excited to share another year of dance with Central Florida communities. For the 2021 season, Florida Dance Theatre will present special performances of their annual production, *The Nutcracker* to Lakeland and Mulberry communities. Now more than ever, we believe the arts must play an integral part in building, healing and strengthening our communities. We are currently seeking community partners to sponsor this new effort.



Our Lakeland Nutcracker events at Florida Southern College's Branscomb Auditorium will give friends and families opportunities to experience

- Two full-length performances of The Nutcracker
 - A holiday concession market
 - Character meet & greets with photos and autographs
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For the first time in over ten years, FDT will perform in the City of Mulberry! The newly renovated Gem Theatre will be our venue of choice for a first Brunch at The Ballet opportunity!

- A one-hour morning performance
- A holiday concession market
- Character meet & greets with photos and autographs
- A delicious breakfast catered by Essential Catering Solutions



Our professional company is eager to share an evening of delicious food, and dance as we bring a special outdoor Nutcracker event to Lake Crago Park available to all Polk County communities.

Holiday celebrations include:

- A special outdoor evening performance
- Amazing food
- An online auction
- Cash bar, raffle prizes, and more



Finding Strength in Community

In addition to arts in education, entertainment and outreach programs, we are committed to sharing our love of community through the arts. The arts are for everyone, and no one should be hindered from reaping the benefits of solid creative influences.



Your support gives encouragement, inspiration and hope in the midst of an unsettling season.

Utilizing the arts to improve the quality of life, provide employment and stimulate growth empowers our community.



Sponsorship Levels



Platinum Sponsor \$15,000

Tailored to Sponsor's Request

Producing Sponsor \$10,000

Premium VIP reserved seating for twelve (12) to the entire Nutcracker Spectacular Event

Admission for twelve (12) to two upcoming FDT's Spring 2022 Events

Special invitation to FDT VIP Soiree

Name on advertising and event signage

One full-page ad in season playbill for one year

Logo placement on FDT website for one year

Logo placement on event merchandise

One year of sponsor highlights in e-newsletter & social media for 2021-2022 season

Principal Sponsor \$5,000

Reserved seating for ten (10) to the entire Nutcracker Spectacular Event

A place at the Principal Sponsors' Table

Admission for ten (10) to two upcoming FDT's Spring 2021 Events

Half-page ad in season playbill for one year

Logo placement on FDT website for one year

Logo placement on event merchandise

Six months of sponsor highlights in e-newsletter & social media for 2021-2022 season

Corps de Ballet Sponsor \$2500

Reserved seating for six (6) to entire Nutcracker Spectacular Event
A place at the Corps de Ballet Sponsors' Table
Admission for six (6) to one upcoming FDT's Spring 2022 Event
Quarter page ad in season playbill for one year
Logo placement on FDT website for one year
Logo placement on event merchandise for one year
Three months of sponsor highlights in e-newsletter & social media for 2021-2022 season

Soloist Sponsor \$1,000

Reserved seating for four (4) to the entire Nutcracker Spectacular Event
A place at the Soloist Sponsors' Table
Admission for four (4) to one upcoming FDT's Spring 2021 Event
Quarter-page ad in season playbill for one year
Logo placement on FDT website for one year
Logo placement on event merchandise
Two months of sponsor highlights in e-newsletter & social media for 2021-2022 season

Apprentice Sponsor \$500

Reserved seating for two (2) to the entire Nutcracker Spectacular Event
A place at the Apprentice Sponsors' Table
Admission for two (2) to one upcoming FDT Spring 2021 Event
Business card size ad in season playbill for one year
Logo placement on event merchandise
One month of sponsor highlights in e-newsletter & social media for 2021-2022 season



Friends of Dance Sponsor \$250

Admission for two (2) Nutcracker Spectacular
Two Complimentary Dance Classes
Business card size ad in season playbill
Logo placement on event merchandise
Three weeks of sponsor highlights on social media

About Florida Dance Theatre

As Polk County's first and only professional dance company and training academy, Florida Dance Theatre (FDT) has provided quality dance education, entertainment, and outreach for the past 28 years. Although we are primarily known for our ballet training, we offer diverse styles of dance to our community through a number of sources. Our Chance to Dance outreach program provides free dance classes to students of low-income families in under-served communities during the summer and regular school year. We were extremely fortunate to expand these opportunities in collaboration with Parker Street Ministries and Crystal Lake Elementary School's Community Partnership Program for the 2019-2020 season.

Many students have received scholarships to continue their dance training with the FDT academy. Students of the academy ranging from 3 years old to adult are instructed by members of our professional company. Coming from diverse backgrounds, our professional dancers are classically trained artists who bring years of quality technique, solid education, and performance experiences to Polk County's growing cultural arts collective. From our full-length productions such as Peter Pan, The Golden Ticket, and A Midsummer Night's Dream to the holiday classic, The Nutcracker, FDT has continued to contribute to the enrichment and growth of the arts within the City of Lakeland.



Partner With Us!

Florida Dance Theatre

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